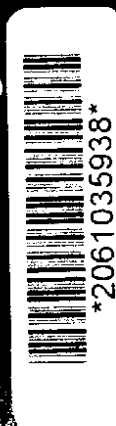


PARLIAMENT
Menthol Lights

Parliament

**FREE
PACK**
WHEN YOU
BUY ONE

PARLIAMENT
Menthol Lights



UNDERAGE SALE
PROHIBITED



PARLIAMENT
Menthol Lights



SURGEON GENERAL'S
WARNING: Smoking Causes
Lung Cancer, Heart Disease,
Emphysema, And May
Complicate Pregnancy.

PARLIAMENT *Menthol Lights*

Limited to smokers 21 years of age or older.

TELL US ABOUT YOURSELF.
COMPLETE AND RETURN THIS
SURVEY BY JULY 31, 1997 AND RECEIVE
A FREE LIGHTER FROM PARLIAMENT.

Mail to: Smoker Survey
P.O. Box 4122
Permit #440
Schaumburg, IL 60168

☐ Mr. _____
☐ Ms. _____
☐ Mrs. _____
Address _____ Apt. _____
City _____ State _____
Zip _____ Phone (____) _____

1. What is your regular brand of cigarettes—that is, the brand you smoke most often?

(Brand) _____

2. Is your regular brand ...? (Check one)

☐ Regular/ King size ☐ 100's ☐ 120's

3. Is your regular brand ...?

☐ Menthol ☐ Non-menthol

4. What, if any, was your previous brand?

(Brand) _____

Return this to receive a free lighter from PARLIAMENT. Please allow 10-12 weeks for delivery. Offer good only in the USA. Offer void where prohibited. Limit 1 gift per person. No photocopies accepted. Orders will be rejected if signature and date of birth are not provided.

By responding to this survey and signing below, I certify that I am a cigarette smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable state and federal law.

Signature (required) _____

____/____/____ Birth date (required) ____/____/____ Today's date

Offer expires 7/31/97.



2061035939

2061035939